



Incorporating:
NATSEC
A S I A 2 0 2 2
THE 2ND INTERNATIONAL EXHIBITION ON NATIONAL SECURITY OF ASIA

28 - 31 MARCH 2022
MITEC, KUALA LUMPUR

Hosted, Supported & Co-organised by:



MINISTRY OF DEFENCE AND
MINISTRY OF HOME AFFAIRS

LAUNCH OF DSA & NATSEC ASIA 2022 SPEECH BY TAN SRI ASMAT KAMALUDIN CHAIRMAN, DSA EXHIBITION AND CONFERENCE SDN BHD

Good morning, everyone, and a warm welcome to the official launch of the 17th edition of Defence Services Asia, or DSA 2022 and the 2nd edition of National Security Asia or NATSEC Asia 2022! On behalf of the organisers, I would like to extend our sincerest gratitude for your presence here and your support.

I would especially like to thank Dato' Seri Hishammuddin Hussein for his presence here which makes this event ever more meaningful. Truly, Dato' Seri, you have been a very ardent supporter of the DSA series and an invaluable pillar of strength and support over the years, and we are certainly glad to see you back, helming the post of Defence Minister once again.

I am also pleased to welcome Dato' Seri Hamzah bin Zainudin, Minister of Home Affairs, and extend our invaluable appreciation for your strong support of NATSEC Asia 2022. We look forward to your continued support for the future editions of NATSEC Asia.

Ladies and gentlemen,

It truly gives me great pleasure and joy to stand here to once again to initiate what I am confident will be another exceptional edition of this highly astounding and anticipated event. I use these adjectives very carefully and certainly not very lightly.

Let me tell you why.

The first DSA, as some of you may know, was held way back in 1988. At that time, the show saw the participation of 394 companies from 27 countries across an exhibition space of 6,000 square metres. Admittedly, it was a considerably pioneering large-scale event at that time.

However, over the next three decades, this event would go on to chart phenomenal success, garnering attention from organisations, agencies and world government and military leaders to become one of the trailblazing Defence and Security shows the world has known today.



DSA Exhibition And Conference Sdn Bhd [423338-H]
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Naturally, the event witnessed continuous organic growth over 30 years. In 2018, the 16th installation of DSA saw the participation of 1,300 companies from 60 countries, covering the size of 42,000 square metres. In fact, that event marked a series of firsts, not the least being its imminent move to MITEC, taking into consideration the need for a much a larger space; and the initiation of the first ever NATSEC Asia.

Since then, we have received a plethora of positive feedback and accolades, not only from participating delegations and organisations but from leaders of governments and their agencies, who have conveyed their eager anticipation for the furtherance of this show.

But alas, the wake of the Covid-19 outbreak affected just about every single country in the world, Malaysia included. We had to unfortunately forgo what would have been DSA 2020. Undoubtedly, it was a very tough and painful decision to make. But as with everything in life, while we must learn to accept inevitable finite disappointments, we can never, at any cost, lose infinite hope for the future.

Ladies and gentlemen, this makes today's event so much more meaningful. To be able to stand here today, marking the initiation of the 17th edition of DSA, one thing is clear. As the fight against Covid-19 has shown us, I am a firm believer that there is absolutely nothing the world cannot overcome, if we all come together and combine our efforts for the greater good. And this is even so for DSA 2022.

DSA 2022 is slated to be the biggest show in this series yet. We are anticipating more than 40,000 trade visitors from more than 50 countries and regions, as well as more than 350 foreign VVIP delegations from 45 countries and regions including Ministers and Deputy Ministers; Secretary Generals; Chiefs of Defence Forces; Inspector Generals of Police; Chiefs of Army, Navy, Air Force; Chiefs of Staff; Director Generals of Customs, Maritime Enforcement, Immigration, Intelligence and Health; Joint Force Commanders and Heads of Cyber Security Agendas.



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DSA 2022 will also witness participation of more than 1,000 companies in a display of the most sophisticated hardware and electronics of land, air and sea that the world has seen today. These include cutting-edge technology in the realms of cyber domains, border protection, citizen identification, artificial intelligence, battlefield healthcare, training and simulation systems, police and homeland security peripherals, as well as protection systems of critical assets.

As in previous instalments, DSA 2022 will also see the return of a number of special features and new ones in terms of conferences, forums and contract signings; international pavilions, business matching events; and demonstrations of CTF Cyber War Games, Unmanned Systems, and Combat Artificial Intelligence.

Following the successful initiation of the inaugural NATSEC in 2018, DSA 2022 will also see the return of this highly pioneering event, which itself, has shown tremendous potential for growth.

Ladies and gentlemen,

I highlight all these not so much to boast, but rather to adequately illustrate the grandeur and magnitude of such an event and DSA 2022, which simply has to be appreciated.

In this regard, I would like to acknowledge our sincerest thanks and appreciation to several entities, without whose support this series wouldn't be what it is today. Firstly, our thanks go out to the Malaysian Ministry of Defence (MINDEF), which have over the years worked hand-in-hand with us to make DSA a shining global success.

Our thanks also go out to the Malaysian Ministry of Home Affairs. Indeed, their close cooperation and full support for more than three decades has contributed significantly to DSA and more recently, NATSEC.

I would also like to thank the Malaysian Armed Forces, the Malaysian Defence Force, the Royal Malaysian Police, the Immigrations and Customs departments, and the Malaysia Defence Industry Council (MDIC) who have in their unique ways, played an integral role in the growth of DSA over the years. It is through their continued support and backing that we continue to chart greater heights.



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Finally, but certainly not least, I would like to thank the DSA team itself, for their continued, unwavering strength and resilience and their tremendous efforts behind-the-scenes in putting together this show, which have not gone unnoticed.

I am under no delusion that organising high profile international events such as DSA and NATSEC are challenging in themselves, let alone doing so amidst an ongoing global pandemic, which brings more than a fair of obstacles and hurdles. But as they say, true character shines every so brightly in the face of adversity, and your efforts will once again shine through the brilliance of DSA and NATSEC 2022.

Ladies and gentlemen, I once again welcome all of you and thank you sincerely for your presence here. Enjoy the rest of the program and have a great day ahead.

Thank you.

-END-



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